

The How2Hub – What We Do

The How2Hub is a fully inclusive education-to-employment platform designed to give every young person early, meaningful exposure to the world of work. Starting from Year 6, we connect schools, employers, colleges and universities through structured, real-world experiences that sit alongside the curriculum.

What We Do

- 1 Deliver curriculum-linked workplace experiences including site visits, employer encounters and real-world projects.
- 2 Work in collaboration with schools, further education colleges and universities to provide structured pathways into employment.
- 3 Support teachers with ready-to-use lesson plans, resources and employer engagement tools aligned to national frameworks.
- 4 Create consistent, trackable experiences that help young people understand careers earlier and make informed decisions.
- 5 Ensure full inclusion from the outset, embedding support for all learners including those with additional needs.

How We Work

The platform brings together education and industry in a structured way. Schools access ready-made programmes, employers engage with minimal disruption, and colleges and universities contribute through real-world project delivery. This creates a continuous pathway from early awareness to practical experience.

Our Impact

By introducing careers earlier and making them visible, The How2Hub helps young people build confidence, understand opportunities, and see clearer pathways into employment. It also supports schools in meeting careers guidance expectations while reducing workload through structured, ready-to-use content.

The How2Hub is building a long-term, scalable approach to careers education that is inclusive, practical and aligned with the needs of both education and industry.